

LAMplify 2021 Community Fundraiser Challenge Grant Program

There's only one thing better than organizing a successful fundraiser to support The LAM Foundation and knowing that your hard work will positively impact the health and future of all women with LAM. Now, you can double the amount of money that your event raises. That's exactly what the LAM Foundation's **2021 LAMplify Challenge Grant Program** is designed to do. You are invited to be a part of this exciting program.



LAMplify was created as a challenge grant program to encourage community-based LAM fundraisers. Just like previous donations, all LAMplify program donations go toward funding LAM research, supporting LAM patients and providing better access to expert healthcare.

If you are considering hosting a fundraising event for The LAM Foundation, you may qualify to have your net proceeds doubled by the LAMplify Challenge Grant Program.

Process and Terms of Participation:

1. Eligible community-based fundraisers include:
 - a. Locally based or virtual events
 - b. Online campaigns
 - c. Letter writing or email campaigns
 - d. Others to be approved in advance by the Foundation
2. Event organizers will commit to raising at least \$5,000 to qualify for a match. At \$5,000, a dollar-for-dollar match, up to \$20,000, is available. Event organizer must complete and submit The LAM Foundation Community Fundraising application, agreeing to honor the guidelines.
3. The LAM Foundation will approve applications and determine final challenge grant amounts. LAMplify Challenge Grants are limited, and applications will be reviewed and approved based on the availability of matching funds. LAMplify Challenge Grants are not guaranteed for all applicants.
4. LAMplify Challenge Grants are applied only to net proceeds received by The Foundation by the end of the calendar year. LAMplify grants are guaranteed only up to the approved amount and not for monies raised above the agreed upon goal.
5. In-kind donations are not eligible for challenge grant monies.
6. Funds raised by the community-based fundraiser will be credited to the tribute designee of their choice related to the Foundation's recognition program. Challenge Grant monies are credited to a tribute designee chosen by the donor.
7. LAMplify Challenge Grants cannot be applied to matching programs such as employer matching programs, or other matching programs from The LAM Foundation.
8. The LAMplify Challenge Grants may not be used to satisfy existing pledges.

9. The objective of the LAMplify Challenge Grant Program is to increase donations to The LAM Foundation. To achieve this objective, new community fundraisers will be cultivated and events that are being repeated within 18 months are encouraged to set stretch goals.

The LAM Foundation will enthusiastically support your fundraiser and offer a variety of tools including:

- Access to our online platform for creating an event webpage that can be easily shared with your networks in seeking support
- Communication support via social media and Foundation publications
- Promotional materials for loan, such as banners, and giveaways for purchase
- Sharing of best practices, connection with other LAM fundraising families and staff coaching to help you utilize available tools
- Accounting support for sending thank you letters and IRS tax receipts
- The LAM Foundation and LAMplify logos and materials as outlined in the Community Fundraising Policy
- Recognition of achievements and deep gratitude

 YES, I want to LAMplify my event!

Name _____

Name of Event _____

Event type: _____ First-time Event _____ Repeat Event _____ Repeat LAMplify Event

Challenge Amount: _____ \$5,000 _____ \$10,000 _____ \$15,000 _____ Other: \$ _____

Community Fundraising Agreement approved by The LAM Foundation? _____ Yes _____ No

Signature: _____ Date: _____

Please return this form to The LAM Foundation via mail or e-mail to development@thelamfoundation.org.

For more details and to discuss your event, please email or give us a call at 513-777-6889.